



Most people
succeed because
they are
determined and
because they don't
know when to
quit.

George Allen,
American Football
Coach

THE POINT OF INNOVATION

“

The point of innovation isn't really technology itself. The point is what new technology can do... New gadgets or new technologies are important only when they really make good new things possible or good old things cheaper or better. Better, or cheaper or both.”

Kelly's Rule
Mervin Kelly, President
Bell Labs

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